

**NICO WATTIMENA, PhD**

**Independent Strategic Communications Consultant, Senior Lecturer at LSPR-Jakarta**

Public relations world that has been cultivated by Nico Wattimena PhD , MCIPR, for over than 25 years has made him an expert in public relations and journalism. In his journalistic career, Nico has been appointed as correspondent for open media in Indonesian and international. His education background in mass communication from a university in England has enabled his skill to escalate in many levels of communication field. On 2008, he received his PhD for Crisis Management Studies from Business School of Kent University.

The world of journalism also attached closely to him where he has published a number of books such as: Konglomerat Indonesia (2003), Bagaimana menjadi *Media Savvy* di era transparansi ( 2009), Terempas Lumpur Panas ( 2011). Beside that, he also wrote articles about public relations in Jakarta Post. His last published book titled "TALK PR" was included in "A Kontemporer Indonesia Perspektif" by STIKOM LSPR Jakarta.

Nico also experienced as speaker in many seminars and conferences like Inter Faith Dialogue in Doha, Qatar on 2009 with the topic "Media Placement in Children's Personality Building", The First PR Conference for Moslem PR practitioners in Kuala Lumpur, Malaysia on 2011 with the topic "PR Ethics from Moslem Perspective". He was also a speaker in public relations, media relations, and issue management, communication crisis in many seminars and workshops in Indonesia.

For 10 years, Nico has contributed himself as a lecturer in Postgraduate of STIKOM LSPR Jakarta. His specialisation is around strategic management issue, public relations ethics, media handling and public relations strategy.

**DR. Widodo Muktiyo**

**Dean of the Faculty of Communications at University Sebelas Maret, Solo,  
Indonesia**

Widodo Muktiyo was born in Klaten, February 27<sup>th</sup> 1964. His daily activity is a lecturer in Communications Studies in ISIP Universitas Sebelas Maret Surakarta. This father of two and a husband of Ir. Herawati, MM, has achieved his BA from Communication School of Communication FISIP UGM and Management of Economy from FE UII. Later he gained his Doctorate award from University of Indonesia on 2007.

Widodo is also recognised as an expert and figure in public relations sector. Aside from his background and experience in education, he is also sitting in a strategic position during his career. His debut was to become a teaching staff in Communication Studies FISIP UNS since 1988, then in 2003 he became an expert staff in Directorate UNS for Communication and Public Relations Department, Head of PR and UNS relationship office. On 2011, Widodo was appointed as the Vice Deputy of Director IV UNS.

Since 1988, Widodo has been teaching subjects like: Communication sociology, Communication Science, Introduction to Communication Science, Development Economy, Presentation Skill, Entrepreneurship, Mass Media Management, PR Management, Communication Perspective and Business Environment.

In public relations world, his strategic position is the Director of PERHUMAS for Surakarta branch, as well as the member of Expert Team of BPP Perhuman Indonesia.

As researcher, Widodo has created several publications like dissertation about Local Media Dynamic in Constructing Local Culture Reality as a Commodity, Research about “Local Media Competition Strategy within the Competition of National Media”, research about Political Communication in Local Democracy (Analysis of Incumbent Political Strategy in Surakarta)”, research about Television and Women in Politics (A Study of How TV represents Women Politicians also how the women in public perceive another women in parliamentary and politics of 2009 general election).

Another writing is about symbolic power in public relations practice: a study about Pierre Bourdieu school of thought in PR theory, research about regional autonomy with decentralisation approach, a research about cultural communication in traditional ritual Mahesa Lawung Kraton in Krendhawahana forest, Gondangrejo, Karanganyar. Meanwhile one of his scientific publication is “PR practice in Indonesia, the past and the future”. On 2011, he wrote PR management and business.